

FASHION DESIGN

RADLEY CRAMER, B.S.,

MISSION:

The Fashion Program builds on the College's strong liberal arts tradition with a curriculum designed to keep pace with the changing needs of the fashion industry. Students develop creative, technical, and business skills that position them for successful employment in design. Internships are an integral

Ethics, Applied Ethics, or Religious Studies	3 cr	
Fine Arts	0 cr	(fulfilled by major field req.)
History	3 cr	
Literature	3 cr	
Mathematics	3 cr	
Natural Science	3 cr	
Social Science	<u>3 cr</u>	

21 cr

Pathway* 12 cr
 Courses addressing an interdisciplinary topic.

Total Core/Liberal Studies Requirement 40 cr

4.0 Electives 18 cr

Total Credit Requirement for Graduation 120 cr

* Breadth and Pathway courses may overlap, but all students must take a total of 36 distribution credits (including related field requirements). Students majoring in Breadth areas may apply a maximum of 6 credits to their distribution total. If applicable to a Pathway, 3 credits may come from disciplines outside of Core Breadth areas. Although foreign language and culture courses are not required within the Core, some courses in these fields may be used to fulfill distribution requirements. See the Core/LS Program website for a detailed list of all courses that satisfy distribution requirements.

RECOMMENDED PROGRAM SEQUENCE FOR A BACHELOR OF FINE ARTS IN FASHION DESIGN

FRESHMAN YEAR

FALL

FASH 100 Fashion in Culture & Commerce	3 cr
FASH 126 Creative Process	3 cr
FYS 101 First Year Seminar	4 cr
ENG 120 Writing for College	3 cr
Core Distribution	<u>3 cr</u>
	16 cr

SPRING

FASH 200 Textiles: Studies & Appl	3 cr
FASH 210 Design Studio Techniques	3 cr
ART 281 History of Costume	3 cr
Core Distribution	3 cr
PHIL 101 Philosophical Perspectives	3 cr
FASH 130/131/132/133 Fashion Figure Drawing	<u>1 cr</u>
	16 cr

SOPHOMORE YEAR

FALL

FASH 140 Fash Design I: Draw & Color	3 cr
FASH 225 Apparel Development I	3 cr
FASH245 Digital Fashion [E]-4(N)6(G)-3ID 356.33 Tm[5BT	19(s)-6(ign)6()9(I)-5(I)9(:)-5()9e5R1.33 Tm[]TJ804 0 1BT Tm(:)-5()9e5R1.33 Tm[]TJ8A\$Y

SPRING

FASH 240 Fashion Design II: PresentationI	3 cr
FASH 261 Apparel Development II	3 cr

REQUIREMENTS FOR A MINOR IN FASHION MERCHANDISING

Permission of the Fashion Program Director

The Merchandising Minor provides a foundation in retailing, buying, or marketing.

Required Courses (3 credits each):

9 cr

FASH 100 Fashion in Culture & Commerce

FASH 265 Principles of Retailing

FASH 304 Merchandise Planning & Control

Select three courses (3 credits each) from the following menu:

9 cr

Pathway*

Courses addressing an interdisciplinary topic

12 cr

Note: A minimum of 60 credits in Liberal Arts is required.

1.0 Course Requirements in Fashion Merchandising with Product Development Specialization

FASH 100 Fashion in Culture & Commerce	3 cr
FASH 200 Textiles	3 cr
FASH 245 Digital Fashion Design I	3 cr
FASH 268 Digital Fashion Design II	3 cr
FASH 265 Retailing Principles & Practices	3 cr
FASH 235 Fashion Trend Forecasting & Analysis	3 cr
FASH 300 Product Development	3 cr
FASH 304 Merchandise Planning & Control	3 cr
FASH 305 Sustainability in Fashion	3 cr
FASH 318 Apparel Supply Chain Management	3 cr
FASH 325 Private Label Development	3 cr
FASH 341 Branding & Licensing	3 cr
FASH 381 History of Modern Fashion	3 cr
FASH 400 Employment Seminar	1 cr
FASH 415 Advanced PDM Software	3 cr

FALL

FASH 100 Fashion Culture & Commerce	3 cr
FYS 101 First Year Seminar	4 cr
ENG 120 College Writing	3 cr
PHIL 101 Philosophical Perspectives	3 cr
COM 102 Intro to Communications	<u>3 cr</u>
	16 cr

SPRING

FASH 200 Textiles	3 cr
FASH245 Digital Fashion Design	3 cr
FASH 265 Retailing Principles & Practices	3 cr
Core Distribution	3 cr
Core Distribution	<u>3 cr</u>
	15 cr

SOPHOMORE YEAR

FALL

FASH 268 Digital 1 0 0 1 Year Seminar 6 BDC BT1 0 0 1 36 687.82 Tm 0 449 Tc (114(n)4(a 6 BDC BT1 0 9.936 687.82 Tm Tc (BT1 0 0 1 252.05 697.78 Tm

SPRING

2.0 Course Requirement in Related Fields

ART281 History of Costume	3 cr
COM102 Introduction to Communication	3 cr
COM103 Digital Toolbox	3 cr
COM211 Fundamentals of PR Theory & Practice	3 cr
COM220 Intro to Strategic Advertising	3 cr
Choose two courses from the following:	6 cr
COM 333 Applied Research Analytics	3 cr
COM 348 Integrated Strategies, Tactics and Shareholders	3 cr
COM Special Topics: Media Strategy	3 cr

Credit Requirement in Related Fields 24 cr

Total Credit Requirement for a Major in Fashion Merchandising With a Fashion Promotion Specialization 64 cr

3.1 FOUNDATION

First Year Seminar	4 cr
Writing for College	3 cr

3.2 DISTRIBUTION

Breadth	
PHIL 101 Philosophical Perspectives	3 cr
Ethics, Applied Ethics, or Religious Studies	3 cr
Fine Arts	0 cr (fulfilled by related field req.)
History	3 cr
Literature	3 cr
Mathematics	3 cr
Natural Science	3 cr
Social Science	3 cr

Pathway*

	15 cr		15 cr
JUNIOR YEAR			
FALL		SPRING	
FASH 300 Product Development	3 cr	FASH 41 Branding & Licensing	3 cr
COM 348 Integr. Strat., Tactics, Shareholders	3 cr	FASH 381 History of Modern Fashion	3 cr
ART 281 History of Costume	3 cr	COM 333 Applied Research Analytics	3 cr
Fashion Menu choice 1	3 cr	Core Distribution	3 cr
Elective	<u>3 cr</u>	Elective	<u>3 cr</u>
	15 cr		15 cr
SENIOR YEAR			
FALL		SPRING	
FASH 455 Global Merchandising Strategies	3 cr	Fashion Menu Choice 3	3 cr
Fashion Menu Choice 2	3 cr	FASH 477 Fashion Capping	3 cr
FASH 400 Employment Seminar	1 cr	Core Distribution (if needed)	6 cr
COM Menu Choice 1	3 cr	Electives	<u>3 cr</u>
Core Distribution (if needed)	3 cr		
COM Menu Choice 2	<u>3 cr</u>		15 cr
	16cr		

REQUIREMENTS FOR A MINOR IN PRODUCT DEVELOPMENT

Permission of the Fashion Program Director

The Product Development Minor is available to Fashion Design or Merchandising Majors and provides a foundation in contemporary concepts of apparel industry product development, production, sourcing, branding, licensing, and product data management.

Required courses: (3 credits each) 9 cr

- FASH 200 Textiles: Studies & Applications
- FASH 289 Production & Sourcing in the Apparel Industry
- FASH 300 Product Development

Select three courses (3 credits each) from the following list: 9 cr

- FASH 267 Textile Design
- FASH 325 Private Label Development
- FASH 341 Fashion Branding & Licensing
- FASH 379 Knitwear Design
- FASH 415 Advanced Fashion PDM Software
- FASH 455 Global Merchandising Strategies

Total Credit Requirement for a Minor in Product Development 18 cr

RELIGION

GEORGANNA ULARY, Ph.D.,

MISSION:

The Religion Major is designed to equip students to pursue a variety of critical scholarly inquiries into the nature of religion and the relation of religious phenomena to other phenomena within a broader cultural setting. The Major will provide students with an introduction to the history, scriptures, rituals, doctrines, and ethics of ancient, Western and Eastern religions.

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